

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

**Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015**

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
54244-1	09/16/12	September 2012	08/27/12 - 09/10/12

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WKRC-TV	LSM LSM	Cincinnati	Local

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Josh Mandel fo OHio US Se	2657 Oh Us Senate	2657

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
09/06/12 - 09/10/12	54244	

<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
Broadcast	Cash	

<u>Special Handling</u>

<u>IDB #</u>	<u>Advertiser Code</u>	<u>Product Code</u>

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/10/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	1 - - - 1 - -	:15/:15	2	\$250.00	BK
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> ---- 1 - -	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	09/07/12	6:43 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:15	TVGENMAND1224H	\$125.00 BK
				6:45 AM			:15	TVGENMAND1224H	\$125.00
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WKRC	M	09/10/12	6:58 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:15	TVGENMAND1224H	\$125.00 BK
				7:00 AM			:15	TVGENMAND1224H	\$125.00
2	09/07/12	09/10/12	Local 12 News at Noon	12p-1230p	1 - - - 1 - -	:15/:15	2	\$250.00	BK
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> ---- 1 - -	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	09/07/12	12:19 PM	Local 12 News at Noon	12p-1230p	:15	TVGENMAND1224H	\$125.00 BK
				12:21 PM			:15	TVGENMAND1224H	\$125.00
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WKRC	M	09/10/12	12:27 PM	Local 12 News at Noon	12p-1230p	:15	TVGENMAND1224H	\$125.00 BK
				12:29 PM			:15	TVGENMAND1224H	\$125.00
3	09/09/12	09/09/12	Newsmakers	11a-1130a	- - - - - 1	:15/:15	1	\$200.00	BK
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - - - - 1	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Su	09/09/12	11:28 AM	Newsmakers	11a-1130a	:15	TVGENMAND1224H	\$100.00 BK
				11:29 AM			:15	TVGENMAND1224H	\$100.00
4	09/07/12	09/10/12	5p Local 12 News at Five	5:00 PM-5:30 PM	1 - - - 1 - -	:15/:15	2	\$350.00	BK
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> ---- 1 - -	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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6	09/06/12	09/06/12	6p Local 12 News at Six	6p-630p	---1---	:15/:15	1	\$900.00	BK																																																							
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Advertiser		Product	Estimate Number
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				7:33 PM			:15	TVGENMAND1224H	\$400.00	
MG for 4.1,9.1,8.1										
4	WKRC	M	09/10/12	6:43 AM	6a Good Morn Cincinnati	6a-7a	:15	TVGENMAND1224H	\$100.00	BK
				6:45 AM			:15	TVGENMAND1224H	\$100.00	
MG for 4.1,9.1,8.1										
<u>Total Spots</u>							11			

Payment Terms 30 Days

<u>Gross Total</u>	\$4,900.00
<u>Agency Commission</u>	\$735.00
<u>Net Amount Due</u>	\$4,165.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.